May 10, 2017

Dear Jaguar,

 Thank you for your hard work as an entrepreneur. After reviewing your preliminary work, we are excited to tell you that your start up company has been selected to participate in a Think Tank Showcase featuring bids for new products that can potentially help our society. On May 30th or May 31st (see schedule below), you will have a 10-minute spot in front of our CEO, Mrs. Angie Greenlaw. The CFO and a few members of the board may accompany Mrs. Greenlaw as well. Please come prepared for your presentation with the following:

 \*Thorough Introduction of your company.

 \*Introduction / Inventor Profiles on both

 co-owners.

 \*A high-energy sales pitch.

 \*A description of society’s problem.

 \*A warning for the future and the dystopia we

 could become if we don’t invest in the product

 now.

 \*A history of how your product has evolved…

 preliminary drawings, discussions that took

 place to improve it, screen shots of cad drawings,

 pictures of inventors with the prototype, etc.

 \*Estimated cost per item (don’t expect an item

 by item cost analysis, but rather a well thought

 out explanation of how you derived at $ \_\_\_\_).

 \*Be ready to answer questions about and

 defend your product.

 \*Provide literature about your product that

 will impress (brochure, business cards, etc.).

 \*We will have airplay available for you. You

 may use whatever program you wish for

 presentation.

 We will be choosing the top 5 inventions / presentations for our company’s Save the Society Mission next year.

 Best of luck!

**Presentation Schedule:**

**May 30th (Tuesday) May 31st(Wednesday)**

1. Future, Inc. 1. Axiom, Inc.

2. C A, Inc. 2. Dam It, Inc.

3. BAM! Food! 3. Treedom

4. EmBody Positivity 4. Skynet

5. Sentinel Industries 5. Motivate, Inc.

6. Builders League United 6. Jaguar, Inc.

7. Lalala Creations 7. Education Creation